NORDIC TECH KOMM 2027

STOCKHOLM MARCH 18–19

Sponsorship Packages

technical communication tcworld

Contact us: events@tekom.org or +49 711 65704-57
https://se.nordic-techkomm.com/

Welcome to NORDIC TechKomm Stockholm – our conference hosted by tekom Sweden. If forms a great duo together with NORDIC TechKomm Copenhagen, which will take place in September 2027.

Conference Topic

When Software Meets Hardware:
Technical Communication for Cyber-Physical Products

Cyber-physical products, such as connected vehicles, smart machines, medical devices, and robots, combine software, hardware, data, and human interaction. As products become increasingly connected, intelligent, and continuously updated, technical communication faces new challenges beyond traditional software or hardware documentation.

Target Audience

We expect international participants, especially from Scandinavia, from a large spectrum of professional backgrounds ranging from technical writers, information designers, and technical communication managers to content architects and many more.

Why You Should Become a Sponsor at NORDIC TechKomm Stockholm

Becoming a sponor offers a unique opportunity to connect with leading professionals in technical communication, content strategy, and information design. As a sponsor, you gain visibility among industry experts, potential clients, and decision-makers from across Northern Europe. Your brand will be associated with innovation, knowledge sharing, and the future of tech communication.

Sponsorship not only increases your market presence but also positions your company as a key supporter of professional growth and excellence in the technical communication community. With our extensive communication activities, you will be noticed by a large audience.

You can choose between various sponsorship packages.
Check out which package suits you the best!

Platinum Sponsor — 4,100 Euro

- Includes the Bronze Sponsoring.
- Your **ad placement on the entrance ticket.** Book ASAP.
- You are exclusively entitled to **brand the conference room** for the entire conference day.
- Includes **a stand** (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **2 presentation slots** (30 min on the 1st day and 30 min on the 2nd day).
- Includes **3 free entrance tickets** (1 for you and 2 additional participants).
- Includes **attendee list** containing names, companies and job titles.
- **Bring a raffle price:** You may present your company during the wrap-up on the 2nd day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

Gold Sponsor — 3,100 Euro

- Includes the Bronze Sponsoring.
- Includes **a stand** (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **1 presentation slot** (30 min on the 2nd day).
- Includes **2 free entrance tickets** (1 for you and 1 additional participant).
- Includes **attendee list** containing names, companies and job titles.
- **Bring a raffle price:** You may present your company during the wrap-up on the 2nd day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

Silver Sponsor — 2,200 Euro

- Includes the Bronze Sponsoring.
- Includes **a stand** (standing table, high chairs, WiFi, power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- Includes **2 free entrance tickets** (1 for you and 1 additional participant).
- Includes **attendee list** containing names, companies and job titles.
- **Bring a raffle price:** You may present your company during the wrap-up on the 2nd day, raffling out a winner of a prize sponsored by you (e.g. software developed by your company).

Bronze Package — 800 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

NEW!

Ticket Bundle

Invite your clients or guest to the NORDIC TechKomm Stockholm and get a discount on the tickets.

Available Bundles:
- **3 Tickets – 25 % discount** on ticket price
- **5 Tickets – 30 % discount** discount on ticket price

Minimum requirement: booking a Silver Sponsoring.

After Conference Event

Good Food. Great Drinks. Your Brand.
Sponsor the After Conference Event. Get in touch with us!

Minimum requirement: booking a Silver Sponsoring

Lanyards — 400 Euro

- All participants receive a lanyard with their conference pass at registration.
- The lanyards will be produced and delivered by the sponsor.

Minimum requirement: booking a Bronze Package.

A 10% discount on NORDIC TechKomm Stockholm sponsoring by booking packages at both NORDIC TechKomm events!

Other options on request.
Please feel free to contact us with your suggestions.

Be quick – reserve your sponsorship now!

- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- All our prices are subject to VAT.